



Website review avito.ru

Generated on January 17 2026 00:11 AM

The score is 43/100







SEO Content



	Title	<p>—</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>—</p> <p>Length : 33</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://m.avito.ru/icons/touch-icon-512x512.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td></td> </tr> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>country-name</td> <td>ru</td> </tr> </tbody> </table>	Property	Content	image	https://m.avito.ru/icons/touch-icon-512x512.png	image:width	512	image:height	512	type	website	site_name		locale	ru_RU	country-name	ru
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locale	ru_RU																	
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	Headings	<table border="1" data-bbox="539 1861 1481 1935"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>29</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1966 938 2069" style="list-style-type: none"> • [H2] • [H2] Nintendo switch oled • [H2] <p style="text-align: right;">3 ,</p>	H1	H2	H3	H4	H5	H6	0	29	0	0	0	0				
H1	H2	H3	H4	H5	H6													
0	29	0	0	0	0													

SEO Content



		<ul style="list-style-type: none"> • [H2] lime S • [H2] 4*6 • [H2] • [H2] savel • [H2] Sony playstation 5 pro 2tb • [H2] 1 • [H2] 280 2 10 . • [H2] • [H2] • [H2] 24/7 • [H2] 17 2 1- ., 9/9 . • [H2] • [H2] 78,6 2 2,9 . • [H2] Xiaomi Redmi Note 8 Pro, 6/128 , 1 SIM • [H2] 15 . • [H2] viking barrier 200 1,5 50 • [H2] gucci , S • [H2] • [H2] / • [H2] 2 • [H2] , 22 2 • [H2] Toyota MR-S 1.8 MT, 2002, 150 000 • [H2] - () -2626, 2010 • [H2] geisha gggw jaded london type • [H2] RF • [H2] 35 2
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	Images	<p>We found 103 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 53 links including 7 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
# _____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	noreferrer noopener
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
# _____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice


In-page links

_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
Nintendo switch oled	Internal	Passing Juice
_____ 3 _____	Internal	Passing Juice
_____ lime _____ S	Internal	Passing Juice
_____ 4*6 _____	Internal	Passing Juice
_____	Internal	Passing Juice
_____ savel	Internal	Passing Juice
Sony playstation 5 pro 2tb	Internal	Passing Juice
_____ 1	Internal	Passing Juice
_____ 280 2 _____ 10 _____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____ 24/7	Internal	Passing Juice
_____ 17 2 1- .. 9/9 _____	Internal	Passing Juice
_____	Internal	Passing Juice
_____ 78,6 2 _____ 2,9 _____	Internal	Passing Juice
Xiaomi Redmi Note 8 Pro, 6/128 _____, 1 SIM	Internal	Passing Juice
_____ 15 _____	Internal	Passing Juice
_____ viking barrier 200 1,5 50	Internal	Passing Juice
_____ gucci _____ , _____ S	Internal	Passing Juice
_____	Internal	Passing Juice
_____ / _____	Internal	Passing Juice
_____ 2	Internal	Passing Juice
_____ ,22 2	Internal	Passing Juice

In-page links

Toyota MR-S 1.8 MT, 2002, 150 000	Internal	Passing Juice
- () -2626, 2010	Internal	Passing Juice
geisha gggw jaded london type	Internal	Passing Juice
RF	Internal	Passing Juice
35 2	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	- 2 500
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
-	12	✘	✘	✘	✘
	11	✘	✘	✘	✘
	9	✔	✘	✔	✘
	3	✘	✘	✘	✘
	3	✘	✘	✘	✔

Usability

	Url	Domain : avito.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.avito.ru/sitemap/index.xml
	Robots.txt	http://avito.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Tag Manager